

# National Department of Tourism

The Department of Tourism is an equal opportunity, affirmative action employer. It is our intention to promote representivity (race, gender and disability) in the Department through the filling of these posts.

**APPLICATIONS:** Applications, quoting the relevant reference number must be forwarded for the attention of **Mr E Masindi** to Department of Tourism, Private Bag X424, Pretoria, 0001 or hand deliver at Tourism House, 17 Trevenna Road, Sunnyside, Pretoria, 0001

**CLOSING DATE:** 12 May 2017 at 16h30 (E mailed, faxed and late applications will not be considered)

**NOTE:** In order to be considered, applications must be submitted on a fully completed signed Z83 form, accompanied by all required certified copies of qualifications, Identity Document, proof of citizenship/permanent residence if not an RSA citizen and a comprehensive CV (including three contactable references). It is the applicant's responsibility to have foreign qualifications evaluated by the South African Qualifications Authority (SAQA). All instructions on the application form and this advert must be adhered to. Failure to comply with these requirements will result in the candidate being disqualified. Correspondence will be limited to short-listed candidates only. If you have not been contacted within three months of the closing date of this advertisement, please accept that your application was unsuccessful. The Department reserves the right not to make an appointment. Short-listed candidates will be subjected to screening and security vetting to determine the suitability of a person for employment.

**POST:** **DIRECTOR: TOURISM DESTINATION PLANNING (NDT 03/2017)**

**SALARY:** R 898 743 per annum (all-inclusive remuneration package consisting of a basic salary, the State's contribution to the Government Employees Pension Fund and a flexible portion that may be structured according to personal needs within a framework)

**CENTRE:** Pretoria

**REQUIREMENTS:** A SAQA recognised B-degree (NQF7) in Tourism/Development Planning/Town & Regional Planning or similar, a postgraduate degree would be advantageous; at least 5 years middle/senior management experience, Knowledge of tourism/economic development and management. **Required skills:** Management of research projects; Tourism Planning; Project and Programme Management; Stakeholder Management; Strategic planning; Financial Management; Human Resource Management; Research skills.

**DUTIES:** Provide overall strategic management and leadership to the Directorate: Destination Planning performing the following duties: Establish strategic direction of the component to ensure alignment with departmental strategic objectives; Monitor and ensure the implementation of the strategic and business plans; Oversee the development of Operational Plans to give strategic direction to business components/ units; Align individual performance to the strategic business objectives; Implement and report on strategic frameworks in the area of functional responsibility; Monitor the attainability & sustainability of performance standards as per departmental objectives; Compile management reports in a prescribed format; Analyse tourism market demand trends to inform supply development and positioning; Conduct benchmarking of destination offerings/potential projects; Development and monitoring of progressive implementation of a pipeline of prioritized tourism infrastructure and tourism products; Produce destination lifecycle assessments; Coordinate the development of product and visitor surveys; Monitor/track performance of tourism supply development/s; Create a spatial mapping system of all tourism information; Manage collection of spatial information from other entities; Populate, maintain and update all tourism and related spatial information; Provide support to provinces and municipalities on spatial mapping outputs/services; Map all proposed tourism development zones, potential/development projects, tourism routes; Manage the creation and maintenance of a tourism supply and infrastructure database; Ensure that the preparations of the budget are in line with strategic plans & department objectives; Ensure proper implementation of the budget by monitoring, projecting & reporting expenditure; Ensure that spending is maximized in line with strategic objective; Manage Human Resources; Monitor and report on the utilisation of equipment; Co-ordinate memorandum of understanding, service level agreements and expenditure review

**ENQUIRIES:** Mr T Koena, Tel. (012) 444 6154

**Note:** All shortlisted candidates will be subjected to a technical exercise that intends to test relevant elements of the job, some of the interviewed candidates will be subjected to a 2 days competency assessment that will test generic managerial competencies. Appointment will be subject to the signing of the performance agreement, employment contract and annual financial disclosure.



**tourism**

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA

